



## RECYCLE HERO

We need food packaging to:



Keep our food fresh



Avoid spoilage



Tell us a product's content



Prevent waste



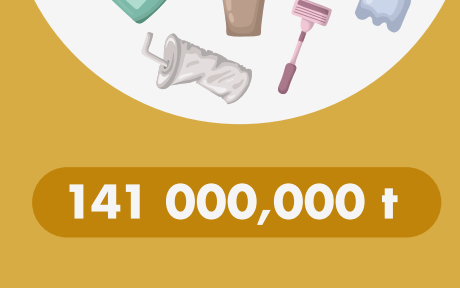
But we use too much of it!

Every year the world produces the same amount of plastic packaging as the weight of 35 million elephants combined.



35 000,000

=



141 000,000 t

1/3 of plastic packaging

is not REUSED

and harms the environment.



Use these SUPER POWERS

to save our planet from plastic pollution:



REDUCE

REUSE

RECYCLE

The super power of REDUCTION!



Buy only as much as you really need



Buy food with less packaging

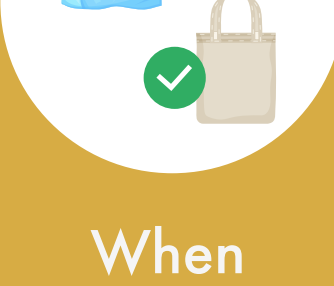


Say „NO“ to single-use plastic

The super power of REUSING!



Use reusable boxes to pack your food

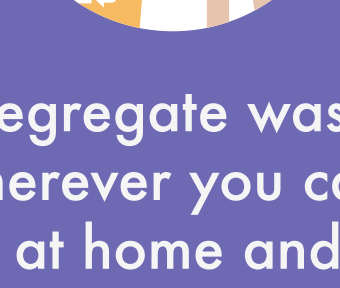


When shopping, take a reusable bag



Keep using your containers

The super power of RECYCLING!

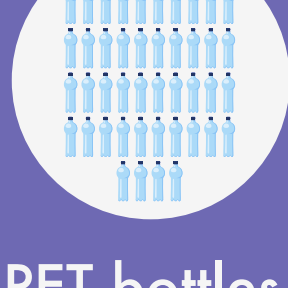


Segregate waste wherever you can - at home and at school



Choose packaging intended for recycling

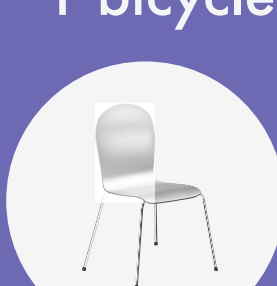
Look what we can do with used food packaging:



22 PET bottles = 1 T-shirt



44 PET bottles = 1 fleece jacket



80 aluminium cans = 1 bicycle wheel



550 aluminium cans = 1 aluminium chair

With these simple actions you can become a SUPERHERO



and make our planet more safe to HUMANS, ANIMALS and PLANTS

Set a good example for others to follow!



Play a Recycle Hero quiz with your friends!