

# PROGRAMME STRUCTURE

The School will take place in Reykjavik, Iceland  
over 10 days starting October 7, 2021

**OCTOBER 7**  
**ARRIVAL AND CHECK-IN**

**OCTOBER 13**  
**SESSION WITH EXPERTS.**  
**WORKING ON BUSINESS IDEAS**

**OCTOBER 8**  
**TEAM BUILDING.**  
**STUDENTS ASSIGNMENTS**

**OCTOBER 14**  
**SOUTH ICELAND TOUR**

**OCTOBER 9**  
**SESSIONS WITH EXPERTS.**  
**STUDENT ASSIGNMENTS**

**OCTOBER 15**  
**PITCHING & COMMUNICATION.**  
**BUSINESS CREATION**

**OCTOBER 10**  
**BUSINESS MODEL IDEATION**

**OCTOBER 16**  
**FOOD SIDE STREAM HACKATHON**

**OCTOBER 11**  
**SESSIONS WITH EXPERTS.**  
**PROTOTYPING**

**OCTOBER 17**  
**FOOD SIDE STREAM HACKATHON.**  
**CLOSING & DEPARTURE**

**OCTOBER 12**  
**GRANDI TOUR.**  
**REYKJAVIK OLD HARBOUR**

**\*\*\* ALL SESSIONS WILL BE HELD  
IN THE QUARTERS OF MATIS INSTITUTE  
AND UNIVERSITY OF ICELAND**